

YOUNG DESIGNERS AWARD - SUBJECT 2

INTERIOR DESIGN : SMART COCOON

2020 World Covid crisis has deeply impacted life of billion people for several Months. All sectors of economy have been directly or indirectly affected.

In numerous countries, lock-down of several weeks or even several Months has been ordered by local governments. These decisions absolutely essential to fight the pandemic have directly influenced daily life of billion people depriving them from individual liberty.

Hundreds of million cars have been immobilized for several weeks, months, becoming totally useless
This waste occurred the same time people had to live confined inside their homes, in space often cramped with little privacy.

If cars are made to move around, they offer a comfortable interior, isolated from outside which serve numerous life purposes in a safe and protective cell.

Onboard technology offer multiple opportunities of communication and entertainment (music, video and educational).

A car interior can on its own provide true opportunities:

- Working, video conferences, isolated from outside without sharing privacy of one's home.
- Enjoying listening to music...even super loud!
- Gathering in privacy...without the children...or the parents.
- Learning...the school class inside the car!

What if a car interior could simply adapt itself to an immobilized mode?

- Plugged in (for power)
- Enlarged interior, getting rid of what's not needed (retractable steering wheel for example)
- Versatile interior layout
- Adjustable opacity of the windows...

Starting point will be the user's scenario when vehicle will be in its "immobilized mode"

It will be important to imagine believable ideas moving away from caricatures of modifiable motorhome...

Overall dimensions and interior volume will need to be realistic, equivalent to actual modern vehicles.

Imagine an optimistic world where cars, on top of being the most flexible mean of individual mobility could be useful to people on an everyday basis, becoming a place to work, to play or to learn...