

# SUBJET EXTERIOR DESIGN : **RESET ALL**

Imagine individual cars as we know them since the end of the XIXth century have never existed?

Your challenge is to invent a totally new mean of transportation to carry one to six persons in comfort and above all in safety.

In this project, you will need to define your own design brief.

You have the total freedom to invent a new mobility concept with any type of engine. You will need to consider sustainability and your concepts will of course need to be environmentally friendly.

Your challenge is to invent a whole new ecosystem taking into account the Corporate Social Responsibility of manufacturers/assembly plants. Circular economy will also need to be taken into account (design out of waste) and you will need to illustrate this in your projects.

Despite the fact this project focuses on exterior design, interior layout and driving ergonomics can also be designed with total freedom once again.

This prospective brief is totally opened and gives you full freedom to invent new means of mobility including logistics and infrastructures.

Your projects will of course need to include aesthetics and we will expect global harmony in your presentation boards: sketches, renderings, storyboards, etc.

Make your creativity burst out, astonish us!